

# 2019 LOG

## Advertisement Order Form

The LOG is the signature fundraiser of The Waterfront Center featuring stories of adventure, games, and activities about the environment, sailing, and the history of Oyster Bay. Artwork from children and teens is featured throughout the LOG as they reflect their experiences on and around the water.

Business and personal ads show the strength and diversity of supporters that form the foundation of community-based programs like ours.



Deadline: **Friday, March 15, 2019**

Fill out reverse side & send to [info@thewfc.org](mailto:info@thewfc.org) or mail to 1 West End Avenue, Oyster Bay NY, 11771

### Original Cover Art



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### Articles, Interviews, & Stories

Schogot



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Kate Burns (left) & Jamie Schogot (right) rigging the mainsail

After introductions, we made it our goal to get Jamie out on the water and on her way to becoming a sailor. Once Jamie and another wheelchair-bound participant were assisted into a Sonar, (Jamie had insisted to not use adaptive gear) they were off, leaving Midge and their very friendly golden retriever, Jessie, on shore. Both of the girls took the helm that day, exploring West Harbor, with the wind at their whims! The experience left them "Stoked," wanting to come back for more.

Jamie now is one of a handful of regular participants who have learned to use adaptive gear and continue to develop their sailing skills. Last class we took some time to ask her about her ZigZag experience.

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### Poetry & Stories written by students

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### Land & Sea

Looking over the breezy bay with all of its beautiful features.  
How the land is filled with beaches.  
Wandering how these two different things met.  
For some are dry and full of sand, where others hide oysters wet.  
High tide when the water wants less beach.  
Low tide is when the beach wants more land.  
Even though they fight against it now and then,  
They come together in Oyster Bay, where they are home again.

Charlotte Baumann,  
11, First Mate



### Ads Featuring Student Artwork

**Keep Exploring!**  
*The Dooley Family*

I ♥ snailgating  
There once was an eel  
who slipped on a banana peel  
He went under a rock,  
and looked at his clock,  
realized it was time for a meal!

Poetry and Illustration by Natassia Bolek

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### Tide Charts from May - October

**High Tides - 2018**

DATE	LOW	HIGH	SUNRISE	SUNSET	MOON	SOLUNAR
4-23-18	8:57 am • 10:11	5:27 am • 8:50 am	5:27 am	8:50 am	☾	☾
4-25-18	9:09 am • 10:18	5:28 am • 8:50 am	5:28 am	8:50 am	☾	☾
4-27-18	9:24 am • 10:28	5:28 am • 8:50 am	5:28 am	8:50 am	☾	☾
4-29-18	9:41 am • 11:38	5:28 am • 8:50 am	5:28 am	8:50 am	☾	☾
4-31-18	10:00 am • 12:48	5:28 am • 8:50 am	5:28 am	8:50 am	☾	☾
5-3-18	10:20 am • 14:00	5:28 am • 8:50 am	5:28 am	8:50 am	☾	☾
5-5-18	10:41 am • 15:15	5:28 am • 8:50 am	5:28 am	8:50 am	☾	☾
5-7-18	11:03 am • 16:33	5:28 am • 8:50 am	5:28 am	8:50 am	☾	☾
5-9-18	11:26 am • 17:54	5:28 am • 8:50 am	5:28 am	8:50 am	☾	☾
5-11-18	11:50 am • 19:18	5:28 am • 8:50 am	5:28 am	8:50 am	☾	☾
5-13-18	12:15 am • 20:45	5:28 am • 8:50 am	5:28 am	8:50 am	☾	☾
5-15-18	12:41 am • 22:15	5:28 am • 8:50 am	5:28 am	8:50 am	☾	☾
5-17-18	1:08 am • 23:48	5:28 am • 8:50 am	5:28 am	8:50 am	☾	☾
5-19-18	1:36 am • 25:24	5:28 am • 8:50 am	5:28 am	8:50 am	☾	☾
5-21-18	2:05 am • 27:03	5:28 am • 8:50 am	5:28 am	8:50 am	☾	☾
5-23-18	2:35 am • 28:45	5:28 am • 8:50 am	5:28 am	8:50 am	☾	☾
5-25-18	3:06 am • 30:30	5:28 am • 8:50 am	5:28 am	8:50 am	☾	☾
5-27-18	3:38 am • 32:18	5:28 am • 8:50 am	5:28 am	8:50 am	☾	☾
5-29-18	4:11 am • 34:09	5:28 am • 8:50 am	5:28 am	8:50 am	☾	☾
5-31-18	4:45 am • 36:03	5:28 am • 8:50 am	5:28 am	8:50 am	☾	☾
6-2-18	5:20 am • 38:00	5:28 am • 8:50 am	5:28 am	8:50 am	☾	☾
6-4-18	5:56 am • 40:00	5:28 am • 8:50 am	5:28 am	8:50 am	☾	☾
6-6-18	6:33 am • 42:03	5:28 am • 8:50 am	5:28 am	8:50 am	☾	☾
6-8-18	7:11 am • 44:09	5:28 am • 8:50 am	5:28 am	8:50 am	☾	☾
6-10-18	7:50 am • 46:18	5:28 am • 8:50 am	5:28 am	8:50 am	☾	☾
6-12-18	8:30 am • 48:30	5:28 am • 8:50 am	5:28 am	8:50 am	☾	☾
6-14-18	9:11 am • 50:45	5:28 am • 8:50 am	5:28 am	8:50 am	☾	☾
6-16-18	9:53 am • 52:63	5:28 am • 8:50 am	5:28 am	8:50 am	☾	☾
6-18-18	10:36 am • 53:54	5:28 am • 8:50 am	5:28 am	8:50 am	☾	☾
6-20-18	11:20 am • 55:08	5:28 am • 8:50 am	5:28 am	8:50 am	☾	☾
6-22-18	12:05 am • 56:35	5:28 am • 8:50 am	5:28 am	8:50 am	☾	☾
6-24-18	12:51 am • 57:65	5:28 am • 8:50 am	5:28 am	8:50 am	☾	☾
6-26-18	1:38 am • 58:08	5:28 am • 8:50 am	5:28 am	8:50 am	☾	☾
6-28-18	2:26 am • 58:64	5:28 am • 8:50 am	5:28 am	8:50 am	☾	☾
6-30-18	3:15 am • 59:33	5:28 am • 8:50 am	5:28 am	8:50 am	☾	☾

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### Educational Puzzles & Activities

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**Atlantic Horseshoe Crab**  
*Limulus polyphemus*

Horseshoe crabs are not true crabs as their name suggests. In fact, they are more closely related to spiders, ticks, and scorpions. The lowest horseshoe-shaped helmet of the shell protects the crab from predators by chelae, fangs, and sea gills. The spine like tail of horseshoe crabs is not a weapon but helps them to turn over when they are upside down and acts as a rudder as they flow along the bottom.

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# Advertisement Order Form

Deadline: **Friday, March 15, 2019**

With support from businesses and individuals, the LOG enables The WaterFront Center to provide accessible marine education and recreation programs to our community. Our goal for 2019 is to raise \$75,000.

6,000 LOGs are printed and distributed to WFC program participants and supporters throughout the year.

## Size Selection (see page 2 for size chart)

<input type="checkbox"/> 1) Full Page   Full Bleed   Color	\$5,500	<input type="checkbox"/> 4) Half Page   B&W	\$900
<i>(Includes four tickets to the Annual Benefit on May 23)</i>			
<input type="checkbox"/> 2) Full Page   Margins   Color	\$4,000	<input type="checkbox"/> 5) Quarter Page   B&W	\$500
<i>(Includes two tickets to the Annual Benefit on May 23)</i>			
<input type="checkbox"/> 3) Full Page   Margins   B&W	\$1,750	<input type="checkbox"/> 6) Business Card   B&W	\$200

## Advertisement Details

We will work with you to design your advertisement to your specifications. We can supply photos or original works by children who attended our programs to accompany your ad.

- a) Will create/provide a completed ad design  
*(Complete ads may be sent via email in PDF, high resolution image, or original file formats)*
- b) Use participant artwork with my copy  
*Please email your copy or write copy below:*
- \_\_\_\_\_
- \_\_\_\_\_
- c) Will contact editor to discuss design  
*Submit business logos in PDF, EPS, PNG or original files.  
For assistance or questions, contact the editor:  
Aaron@TheWaterfrontCenter.org or 516.922.7245 x 28*

## Billing Information

name: .....

company: .....

address: .....

city, state, & zip: .....

phone: .....

e-mail address: .....

- i) Enclosed is a check and completed form  
*Checks made payable to "The WaterFront Center"*

- ii) Donate long-term appreciated securities  
*Contact our Executive Director: David Waldo  
(516) 922-7245 or [DWaldo@theWFC.org](mailto:DWaldo@theWFC.org)*

- iii) Process the credit card information below:

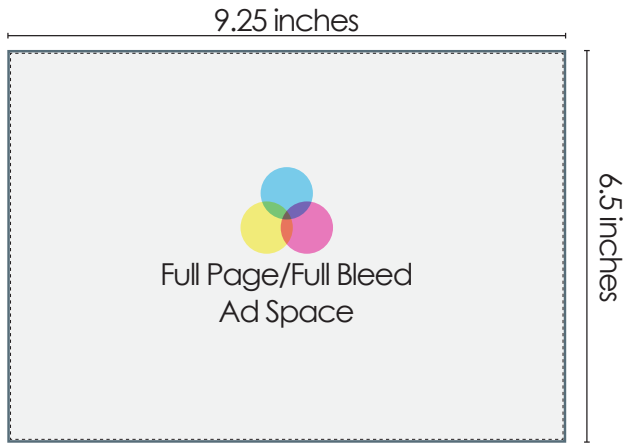
Visa     Mastercard     add 3% to cover card processing fee

card number: ..... exp date: ..... cvv code: .....

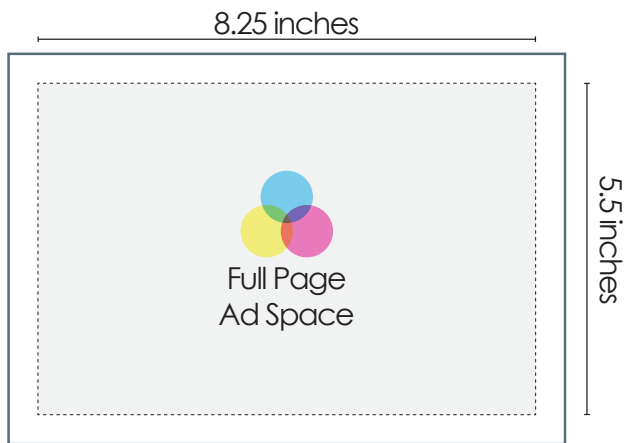
cardholder signature .....

The WaterFront Center is a 501(c)(3) nonprofit organization.  
All contributions are tax deductible to the full extent of the law.  
Federal Tax ID: 11-3539597

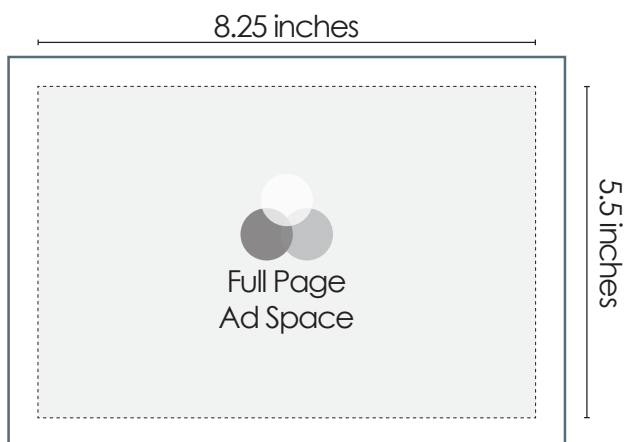
# Advertisement Size Chart



1) Full Page | Full Bleed | Color | \$5,500



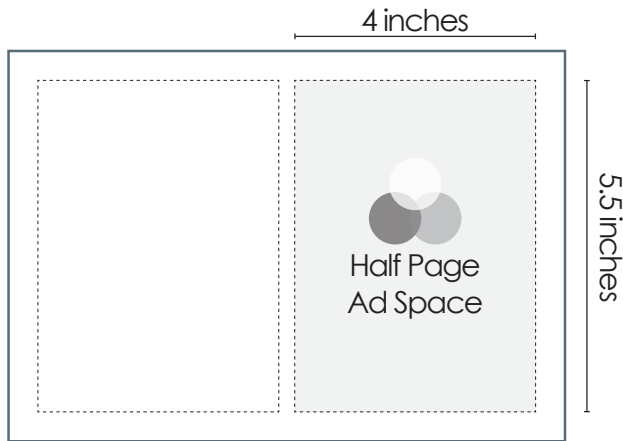
2) Full Page | Margins | Color | \$4,000



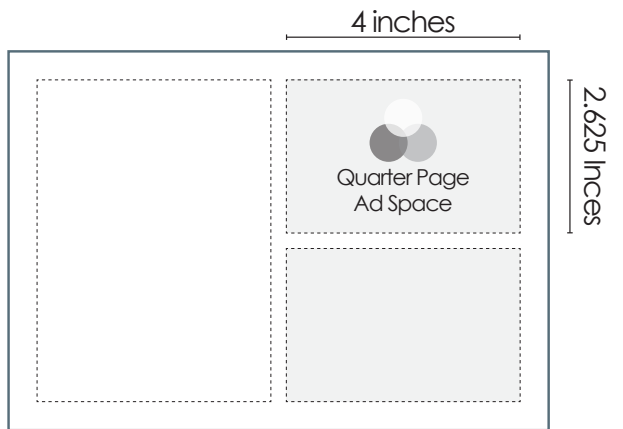
3) Full Page | Margins | B&W | \$1,750



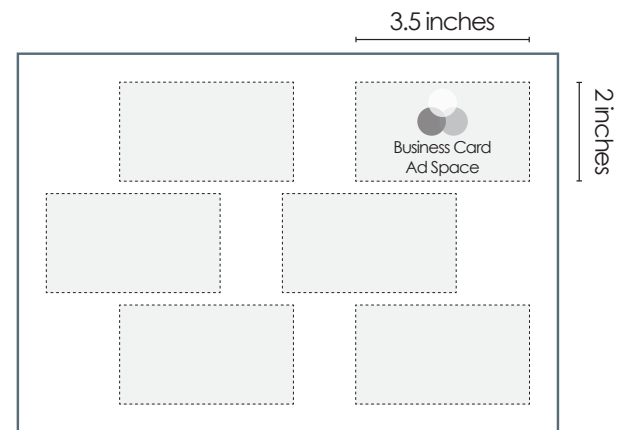
# Advertisement Size Chart



4) Half Page | B&W | \$900



5) Quarter Page | B&W | \$500



6) Business Card | B&W | \$200

Half Page | B&W

examine Oyster Bay's smallest creatures through our onboard microscopes. Students will also get to travel through time and see how the Christeen used to dredge the bottom of the harbor for shellfish harvesting. Instead of harvesting these shellfish and creatures for consumption, these students observe the differences in diversity between the benthic and shoreline ecosystems.

"Education programs take a lot of coordination between the school's administration, teachers, students, and WaterFront Center staff. The reward comes when you hear students say that this was their favorite trip and can't wait to come back." — Cameron Jenness, Education Director

As The WaterFront Center continues to reconnect this generation to the waterfront, we create future leaders and advocates that will tackle New York's waterfront issues. Stewardship is not limited by discipline or occupation and does not require a marine science degree or years of field research. Together, our society can raise these students to become industry analysts vying for a sustainable port industry, shellfish farmers working toward revitalizing fishery populations, or architects who emphasize resilient development of vulnerable shorelines by fostering a sense of ownership and appreciation for our waterways.

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Quarter Page | B&W

operations. Students collect specimens directly from Oyster Bay's waters and study their behavior and physiology with digital microscopes, measurement tools, and observation tanks. The ecology lab provides all the materials and equipment needed for students to make discoveries through investigations and experimentation. Our curriculum continues to expand into the 21st century and beyond as our Remotely Operated Underwater Vehicle (ROV) pop-up workshop quickly becomes the most sought-after program in The WaterFront Center's lineup.

When it is not possible to bring classrooms closer to the water, The WaterFront Center brings the water closer to them. Our curriculum can be modified for classroom-based programs that allow students to interact with marine animals and create unique opportunities for more constructive projects and school participation. Partnerships with St. Dominic's Elementary School, East Woods School, and Waldorf School of Garden City have allowed The WaterFront Center to bring innovative reoccurring programs to students, elevating their existing curriculum with STEM-based activities, satellite aquariums, and long-term data collection through the Billion Oyster Project, citizen science project with the goal of restoring one billion live oysters to New York Harbor.

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Business Card | B&W

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